



Press Release
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[Ranchers Mobility Opens Door to New Traceability Solutions](#)

Computer Aid Professional Services Ltd., with funding support from the Canadian Integrated Traceability Program (CITP) of Agriculture and Agri-Food Canada is developing a viable traceability solution for the cattle industry by using leading edge cellular technology. It is designed to assist industry groups to accelerate the development, implementation and integration of traceability systems across the Canadian meat and livestock industry.

Creating a solution for the first level of the supply chain is paramount to the success of a traceability program. Computer Aid is using cell phone technology combined with software solutions to demonstrate the ability of front line producers to easily enter and assign RFID registered tag numbers to their livestock and then synchronize that data back to the CCIA database. This mobile device allows the producer to easily enter additional information associated with his tag inventory from any location on his operation, regardless of cellular service.

How it works:

Producer tag inventories and premise ID are moved from the CCIA database to your cell phone while you are in the field. The producer will easily enter, CCIA tag, VID tag, birth date and cow VID while out in the field. Your management software is AUTOMATICALLY updated when your cell phone is in range. The updated CCIA information is then transferred to the CCIA database.

Over the past 22 years of taking leading edge technology and applying it to our clients in the cattle industry, ComputerAid has been able to fundamentally improve the profitability and productivity of our clients through appropriate application of technology. The increased functionality of mobile devices and the expansion of cellular services into rural areas create the opportunity to build new solutions that were impossible even one year ago. Our knowledge and track record for successful solutions makes us the leading provider of solutions in Canada.

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